

Website Privacy Policy

Wisconsin Transit Riders Alliance

Thank you for visiting the Wisconsin Transit Riders Alliance website. This privacy policy tells you how we use personally identifiable information collected at this Site. Please read this privacy policy before using the Site or submitting any personally identifiable information. By using the Site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the Site to make sure that you understand how any personally identifiable information you provide will be used.

Note: the privacy practices set forth in this privacy policy are for this web Site only. If you link to other web Sites, please review the privacy policies posted at those Sites.

Collection of Information

We collect personally identifiable information, like names, postal addresses, email addresses, etc., when voluntarily submitted by our visitors. The information you provide is used to fulfill your specific request. This information is only used to fulfill your specific request, unless you give us permission to use it in another manner, for example to add you to one of our mailing lists or to join the Wisconsin Transit Riders Alliance.

Cookie/Tracking Technology

The Site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personally identifiable information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties for Site traffic analysis purposes.

Distribution of Information

We may share information with coalition partners leading up to specific events regarding transit for the purposes of turning out bus riders for these events. We do not sell mailing lists to private companies for marketing purposes.

Commitment to Data Security

Your personally identifiable information is kept secure. Only authorized persons (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this Site allow you to opt out of further mailings.

Privacy Contact Information

If you have any questions, concerns, or comments about our privacy policy you may contact us using the information below:

Via email:	info@witransitriders.org
Via USPS Mail:	Wisconsin Transit Riders Alliance P.O. Box 2760156 Madison, WI 53726-0156

We reserve the right to make changes to this policy. Any changes to this policy will be posted.

Changelog

1. July 13, 2016 - Initial version (1.1) of this Privacy Policy posted.

This policy was last updated 07/13/2016 - 1:35 PM by kcrum

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