

## Template Invitation to a Leader in Wisconsin

This is to invite you to participate in the *Week Without Driving* September 30-October 6, 2024 because you are a leader in your community. What you do, what you think and the decisions you make, all have a big impact on others. That is why I ask you to spend a week experiencing what almost a third of Wisconsin's population experiences every day: not driving yourself. Non-drivers include aging adults, youths, low-income individuals, those with various disabilities, and those who prefer not to drive. *Week Without Driving* participants take public transit; ask for or pay for rides; walk, roll, scoot or bike. And if they absolutely must, they grab their keys. But they are asked to consider what someone without that choice would have had to give up when they do so.

Does a week without driving help you see the importance of there being an inclusive, people-oriented transportation system with options that enable everyone to consider convenience, time, health, safety, accessibility, sustainability and cost? Transportation options enable everyone to independently go to work or school, see doctors, access childcare, make it to appointments or procure goods, services, recreation, and entertainment.

Be an inspiration. Take the pledge and sign up at <https://weekwithoutdriving.org/join/>.